

## **Information for Book Exhibitors and Inserts in Conference Program at the Asian Studies Conference Japan (ASCJ) Annual Conference**

### **ASCJ Overview**

ASCJ was founded in 1996. It is a Japan-based regional branch of the Association for Asian Studies (AAS), the world's largest scholarly society on Asian topics. ASCJ holds an annual two-day conference in Tokyo on a weekend in late June. Presentations are multi-disciplinary and multi-area, and given in English. For more information on ASCJ in general and information on the next conference, please visit the website: <http://www.meijigakuin.ac.jp/~ascj>

The conference is organized through the volunteer efforts of the Executive Committee members, who are full-time faculty at the following universities in Tokyo: Hitotsubashi University, International Christian University, J. F. Oberlin University, Japan Women's University, Meiji Gakuin University, Rikkyo University, Sophia University, Toyo Eiwa University, and Waseda University.

### *Information on conference attendance*

- Attendance averages 250-350 persons.
- Most attendees hold university faculty positions or are graduate students.
- Half of the approximately 120 presentations are Japan-related while others are on China, Korea, South Asia, Southeast Asia, Central Asia, Pacific region, and diasporic and transnational processes.
- Attendees represent the traditional humanities and social science disciplines, as well as cultural studies.
- About half the attendees are based in Japanese institutions, a quarter in North American institutions, and a quarter in other Asian and European institutions.

### **Book Exhibition**

Book exhibitors receive the following services at ASCJ:

- storage for books shipped in advance to conference site. Contact information below for advance shipping address
- setting up and taking down the display (for book displayers without a representative in attendance)

### *Fees for book exhibitors*

Book exhibitors are charged modest fees to help defray the administrative costs of the conference. The fees vary depending on whether the book exhibition is accompanied or unaccompanied.

*Accompanied books:* Exhibitors are asked to take out a full-page advertisement in our conference program at a cost of 20,000 yen. Exhibitors will have use of tables as necessary and can conduct book sales on the site. Books can be shipped in advance or brought on the conference day. For details on on-site parking contact William Steele.

*Unaccompanied books:* Exhibitors are asked to take out at least a half-page ad for 10,000 yen (but can also take out a full-page ad for 20,000 yen). Books shipped in advance will be set up by conference staff on tables along with book order forms for conference attendees to take

and mail in on their own. Books are not returned after the conference but are donated to ASCJ.

*Fee payment:* For information regarding methods of payment, contact Mark Caprio (see below).

*Details of the advertisement:* The standard size for a full-page advertisement in the conference program is B5 (182 mm by 257 mm) in black-and-white format. Please send a copy of the advertisement to us no later than June 1. The ad should be sent by email attachment in PDF format to [ascj20xx@gmail.com](mailto:ascj20xx@gmail.com).

#### **Brochure Displays and Inserts in Conference Program**

*Brochure display:* Foundations, universities, and other non-profit organizations can display brochures describing their activities for free. Brochures will be placed on a common table. Brochures can be mailed in advance or hand-delivered to the conference. Please use the conference site address below when you mail brochures.

*Inserts in conference program:* One-page inserts can be inserted into the programs, which are distributed to all attendees. The fee is 10,000 yen per one page leaflet. Flyers can be up to A4 (210 mm by 297 mm) size. If you have questions regarding methods of payment contact Gavin Whitelaw.

#### **Contact**

Book and brochure displays, conference site information:

Asian Studies Conference Japan  
c/o Professor Gavin Whitelaw  
International Christian University (ICU)  
Room 227, ERB II  
3-10-2 Osawa  
Mitaka-shi  
181-8585 Tokyo  
Japan  
Tel.: 0422-33-3158  
Email: [whitelaw@icu.ac.jp](mailto:whitelaw@icu.ac.jp)

## FAX to ASCJ (Asian Studies Conference Japan)

Attention of: Professor Gavan Whitelaw, International Christian University,  
10-2 Osawa, Mitaka, Tokyo 181-8585, Japan

<http://www.meijigakuin.ac.jp/~ascj/index.html>

Fax number: +81- 422-33-3167 (inside Japan 0422-33-3167)

### Request for Payment by Credit Card

*This form is for payment of fees for advertising and inserts in the conference program only.*

Advertisement fee          number of full-page advertisements ( ) @ 20,000 yen  
                                  number of half-pages advertisements ( ) @ 10,000 yen  
Insert fee                  number of full-page inserts ( ) @ 10,000 yen

**TOTAL \_\_\_\_\_ yen**

Title (Circle one)                    [Dr.] [Ms.] [Mrs.] [Mr.]

Your name: (Family name) \_\_\_\_\_

(Personal name) \_\_\_\_\_

Name of company / organization \_\_\_\_\_

VISA/Mastercard number:

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Expiration date: \_\_\_\_ / \_\_\_\_ (mm / yy)

Signature of cardholder: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Today's date: \_\_\_\_\_

Your email address: \_\_\_\_\_

Comment/note to ASCJ: \_\_\_\_\_

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